#### KALEIDICO

# **Mortgage Leads on Demand**

KALEIDICO, A MORTGAGE LEAD GENERATION AGENCY

The fastest way to close more loans in even the most challenging mortgage market.

Kaleidico generates various mortgage lead types, from the most common loan programs to niche special-purpose mortgages.

All leads are generated on <u>MyPerfectMortgage.com</u>, delivering an exceptional user experience and highly personalized, exclusive hand-off to your company - directly posting into your CRM or lead management system.

Just a few of the benefits of Kaleidico's mortgage leads

- All leads are exclusive to your company
- All leads are generated on a premium, content-rich domain
- All leads are generated via Google Ads, SEO, and content marketing only
- All leads are posted directly to your CRM/lead management system
- All phone leads are connected directly to your inbound call center
- No social media (Facebook, Instagram, TikTok), or affiliate traffic leads
- No leads are shared or sold to multiple lenders we don't make lenders compete



#### How buying leads from Kaleidico works

We try to make getting leads to your sales team fast and straightforward.

- 1. Set your preferences for lead type(s) and geo-targeting
- Authorize your budget and start your campaign(s) by completing the advertising insertion order and credit card authorization
- 3. Test CRM/lead management and call routing integrations
- Turn on lead flow
- 5. Fresh lead arrive in your sales queue within 24-48 hours

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### Can You Generate Leads on My Website?

Absolutely!

Our <u>mortgage lead generation agency</u> can use the same strategies to generate mortgage leads under your brand and create a lead-generating web platform that becomes an owned asset of your mortgage company - generating value indefinitely.

#### Learn more about our lead generation agency.



## **Schedule a Discovery Call**

To get your mortgage leads flowing in the next 24-48 hours, schedule a discovery call to create your exclusive campaigns on <u>MyPerfectMortgage.com</u> and start closing loans this month!

Schedule a discovery call

## Lots of Lead Types. No Marketing Department Required.

LEAD TYPE	DATA LEADS (EXCLUSIVE)	CALL TRANSFERS (EXCLUSIVE)
Refinance	\$125	\$150
VA	\$125	\$150
Fix and Flip	\$125	\$150
First Time Home Buyer/FHA	\$75	\$90
Purchase	\$75	\$90
Construction	\$75	\$90
Bridge	\$75	\$90
Jumbo	\$75	\$90
Hard money/private money	\$75	\$90
DSCR	\$75	\$90
Reverse Mortgage	\$75	\$90
Home Equity/HELOC	\$25	\$30